

"Best practices in Environmental, Social and Governance processes are essential for businesses hoping to attract investors and maintain the loyalty of other stakeholders such as employees and customers. OWW is proud to have been chosen as a leading regional specialist by international SRI Funds to provide the necessary methodology and database for ESG integration."

Dr. Geoffrey Williams, CEO of OWW Consulting

Active Management Options for SRI in Asia ———

The OWW Responsibility™ SRI Asia Index Series and the OWW Responsibility™ Asia SRI Company Database can be used to create new bespoke Asian SRI Funds from the outset.

This can be done using existing cash under management or by attracting new cash funds.

Active Asia SRI Funds can be created as "Thematic Funds" such as:

- Regional or country-specific Asia SRI Funds – covering all or specific sectors and firms
- Asia Clean-Tech Funds – focussing on firms using or developing zero carbon emission technologies
- Asia Environment Funds – focussing on firms with low environmental footprints and/or demonstrably good environmental performance
- Asia Good Governance Funds – focussing on firms with excellent and transparent Corporate Governance records and reporting practices
- Asia Human Rights Funds – focussing on firms that actively promote Human Rights in Asia

SRI Screening for Conventional Investment Funds —

Often, fund managers do not want the expense of creating new Asia SRI Funds but prefer to turn their existing funds into SRI compatible products in stages.

The OWW Responsibility™ SRI Asia Company Database can be used to screen existing funds to identify poor Asian SRI Stocks and replace them in stages with better alternatives.

This service allows fund managers to progressively "clean" their fund portfolio over a manageable timeline. Once funds have shifted to good SRI Stocks they can be accredited as de facto SRI Funds.

Passive Management Options for SRI in Asia ———

The OWW Responsibility™ SRI Asia Index Series allows fund managers to offer passive management or "index tracking" products to their clients.

This service allows funds to bring Asian SRI Stocks into their portfolios quickly and with low transaction costs – our index tracking service is offered at only 2-3 basis points of total fund assets.

Funds can track the constituents of our SRI Asia Indices in 100% Asia SRI Funds or can combine them with existing portfolios to create Global SRI Funds with an Asian component.

For more information on the SRI Asia range of products, visit www.sri-asia.com



Research on SRI in Asia

Our in-house research team provides background information on the Asia SRI market and the Environmental, Social and Governance (ESG) performance of Asian companies including:

- Summary reports
- In-depth full assessment reports which provide benchmarking relative to:
 - o The international standards set by leading equivalent companies chosen from members of international SRI Indices
 - o The ESG performance of leading comparable companies in Asia
 - o The ESG performance of a leading CSR performer in Asia which reports to GRI standards or is a member of an international SRI Index

Macro research on the Asia SRI market which covers:

- The size and scope of SRI in Asia
- The performance of SRI Stocks in Asia
- The profile of SRI investors in Asia
- The potential for growth
- Risks and opportunities

Specialist SRI Indexing in Asia

We have developed specialist SRI Indices, available to our clients, through our SRI Asia universe for:

- Singapore
- Hong Kong/China
- Korea
- Malaysia
- India
- Middle East/North Africa
- Index of the Arab World

We will extend our Index Series to cover Thailand, Taiwan and Mainland China and are also developing new indices. These will cover Good Corporate Governance, Best Environmental Performers and Best Social Performers incorporating Human Rights issues using the UN Global Compact Criteria.

